



IRL

INSTITUTE *for*
RESPONSIBLE
LEADERSHIP

Launch of the Institute for Responsible Leadership (IRL)

5.30 to 8.00pm on Thursday 10 October at
Portland Hall, University of Westminster

Welcome, introductions and
overview

Julie Search-Whittaker
Coordinator & Convenor for the IRL



- The Institute for Responsible Leadership is supported by the United Nations Institute for Training and Research (UNITAR).
- It is a not-for-profit organisation based in London seeking to make the world a better place for private and public benefit.
- Responsible leaders in both the private and public sector treat stakeholders with integrity to ensure that issues of sustainability, ethics and the wider public interest are best addressed.

Agenda for the launch

- 5.30: Arrival - Registration, drinks and refreshments
- 6.00: Julie Search-Whittaker: Welcome, introductions and overview
- 6.10: Professor Brendon Noble (host): The University of Westminster and the IRL
- 6.15: Professor Mike Saks: IRL services to private and public organisations
- 6.25: Professor Michael Hopkins: Responsible leadership and CSR/sustainability
- 6.35: Mike Eldon: Responsible leadership and emotional intelligence
- 6.45: Alex Mejia: IRL and UNITAR: Links to UN Sustainable Development Goals
- 7.00: Julie Search-Whittaker: Wrap up, Q&A and key next steps
- 7.15: Networking: Drinks and refreshments.

The University of Westminster
and the IRL

Professor Brendon Noble

Host and partner to the IRL

Head of School of Life Sciences

University of Westminster

IRL services to private and public organisations

Professor Mike Saks

Co-founder of the IRL

Emeritus Professor

University of Suffolk, UK

& Visiting Professor

University of Lincoln, UK

Royal Veterinary College, University of London, UK

University of Toronto, Canada

Principles of the IRL

- Promote leadership integrity resonant with Corporate Social Responsibility (CSR)/Sustainability in the public and private sector
- Offer courses/seminars, accreditation, mentoring, coaching and research support in responsible leadership
- Provide high quality input and facilitation through founding members and key examples of responsible leadership through Associates
- Honour and publicise Fellowships
- Promote a charter on responsible leadership for companies and other organisations.

IRL Fellows and Associates

Fellows

Professor Colin Coulson-Thomas

Professor Sa'ad Medhat

Alex Mejia

Professor Guy Standing

Associates

Tania Hummel

Professor Brendon Noble

Dr Sofia Santos

Individual IRL membership

- Annual membership of the IRL can be obtained at a specially reduced cost of £75 for those attending the launch (normally £100).
- It is designed to recognise a commitment by individuals to responsible leadership.
- Approval of members is based on completion of an application form and submission of a brief curriculum vitae.
- Membership includes the following benefits, amongst others:
 - The right to use the letters MIRL after the member's name
 - The opportunity to make approved postings on the IRL website
 - Reduced costs for workshops and other designated IRL events.

IRL organisational accreditation

- The IRL accreditation for organisations in the public and private sector aims to demonstrate responsible leadership.
- The IRL uses its expertise to assess organisations against an outcome-focused framework for a standard fee of £10k.
- The process consists of an IRL team visit to enable the completion of a self-assessment template, with supporting institutional documents.
- An additional visit then follows from the team to determine the outcome and recommendations, after a presentation and dialogue with organisational members and stakeholders.

Workshops and other events

- Regular workshops and other events will be organised by the IRL in London and other international locations, including at the UN headquarters in Geneva.
- The next event will be held in central London on the afternoon of Thursday 27 February entitled 'The case for responsible leadership' at a cost of £80 (£60 for members) including lunch and refreshments.
- Presentations will be made by Alex Mejia, Director of UNITAR, on the generic benefits of responsible leadership, and a team from Grant Thornton on corporate governance and company performance.
- Bespoke IRL courses, seminars and workshops will also be offered.

Responsible leadership and CSR/sustainability

Professor Michael Hopkins

Co-founder of the IRL

Chairman and CEO of CSRfi

Professor at Geneva Business School, Switzerland

Visiting Professor of CSR George Mason University, USA

Visiting Professor at the Indian Institute of Technology, Delhi.

Responsible leadership and CSR/sustainability

- What is responsible leadership?
- What is CSR and sustainability (see <https://www.csrfi.com/>)?
- How is it linked to IRL?
- Why worry?
- Why measure? How measure?
- Certify? How certify?
- CSR app:
<https://play.google.com/store/apps/details?id=com.incodejodirishta>

Responsible Leadership and emotional intelligence

Mike Eldon

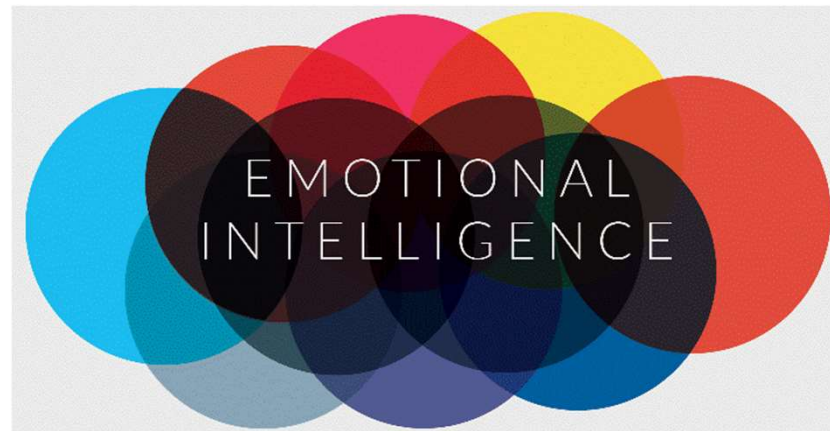
Co-founder of the IRL

Chairman of the Council of KCA University

Director of the African Institute for Development Policy

Company Director and Management Consultant

Responsible leadership &



Mike Eldon

What has one got to do with the other?



Short term sub-optimisation?

Long term sustainability?



The need for EQ

Responsible Leadership to achieve what?



Alignment

- Give and take:
Offers and Requests
- Mediation





**Liberal
democracy**



Responsible Leadership... and Responsible Followership



Where are we
in using our **emotional intelligence**
to nurture **responsible communities?**



IRL and UNITAR: Links to UN Sustainable Development Goals

Alex Mejia

Co-founder and Fellow of the IRL

Director of UNITAR's Division for People and Social Inclusion

Link to presentation:

<https://prezi.com/view/HH7zDqfqpfVoOENCtLyN/>

Wrap up, Q&A and key next steps

Julie Search-Whittaker

Convenor & Coordinator of the IRL



Thank you very much again for attending this event. Please now enjoy the drinks and refreshments – and social networking.

Just to remind you of the next event on ‘The case for responsible leadership’ to be held in the afternoon of Thursday 27 February 2020 in central London.

For further information see: <https://responsible-leadership.org>

If you have any queries, please contact Julie Search-Whittaker, email: Julie.18search@btinternet.com